

5.3 Exponential functions and Models:

Defn:

An exponential function with base a is defined for all real numbers x by $f(x) = a^x$ where $a > 0$ and $a \neq 1$.

ex.

$$f(x) = 2^x, \quad g(x) = \pi^x, \quad h(x) = e^x$$

evaluating an exponential function:

Let $f(x) = 3^x$

$$f(2) = 3^2 = 9$$

$$f(3) = 3^3 = 27$$

$$f(0) = 3^0 = 1$$

$$f(-1) = 3^{-1} = \frac{1}{3}$$

$$f(-2) = 3^{-2} = \frac{1}{3^2} = \frac{1}{9}$$

Also,

$$f(1/2) = 3^{1/2} = \sqrt{3}$$

$$f(3/2) = 3^{3/2} = \sqrt[2]{3^3}$$

$$f(\pi) = 3^{2.14\dots} =$$

↑
Must use a calculator to solve.

Syntax:

$$3 \wedge (3.14) =$$

operations with exponential functions:

Review

$$x^0 = 1$$

$$x^1 = x$$

$$x^{-m} = \frac{1}{x^m}$$

$$(x^m)(x^n) = x^{m+n}$$

$$\left(\frac{x^m}{x^n}\right) = x^{m-n}$$

$$(x^m)^n = x^{mn}$$

$$x^{m/n} = \sqrt[n]{x^m}$$

examples

ex $\pi^0 = 1$

$$e^1 = e$$

$$3^{-2} = \frac{1}{3^2} = \frac{1}{9}$$

$$(3^2)(3^3) = 3^5$$

$$\frac{3^3}{3^5} = 3^{(3-5)} = 3^{-2}$$

$$(3^2)^5 = 3^{10}$$

$$3^{5/3} = \sqrt[3]{3^5}$$

$$= \left(\sqrt[3]{3}\right)^5$$

rule does
not
apply

$$(2^2)(3^2) = (4)(9) = 36$$

$$\frac{2^2}{3^2} = \frac{4}{9}$$

Examples :

HW (1-16) Simplify the expression
without a calculator.

$$\textcircled{2} \quad (-3)^{-2} = \frac{1}{(-3)^2} = \frac{1}{9}$$

Also

$$-(3)^{-2} = \frac{-1}{(3)^2} = -\frac{1}{9}$$

$$\begin{aligned} \textcircled{4} \quad (-4)(8)^{-2/3} &= (-4)\left(\frac{1}{8^{2/3}}\right) \\ &= (-4)\left(\left(\frac{1}{\sqrt[3]{8}}\right)^2\right) \\ &= (-4)\left(\frac{1}{2^2}\right) \\ &= -4\left(\frac{1}{4}\right) \\ &= -1 \end{aligned}$$

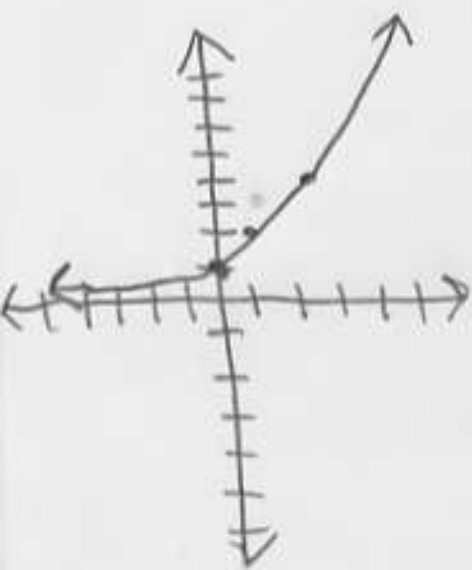
$$(9) \quad a^{0.5} a^{1.5} = a^{(0.5+1.5)} = a^2$$

$$(10) \quad \frac{9^{5/6}}{9^{1/3}} = \frac{(3^2)^{5/6}}{(3^2)^{1/3}} = \frac{3^{10/6}}{3^{2/3}} = \frac{3^{5/3}}{3^{2/3}} \\ = 3^{5/3-2/3} = 3^{3/3} = 3$$

important to remember = there are
many ways to solve these problems
Any approach can be correct
as long as rules are correctly
followed.

Graphs of exponential functions:

consider $f(x) = 2^x$



x	f(x)	
0	1	2^0
1	2	2^1
2	4	2^2
-1	$1/2$	2^{-1}
-2	$1/4$	2^{-2}

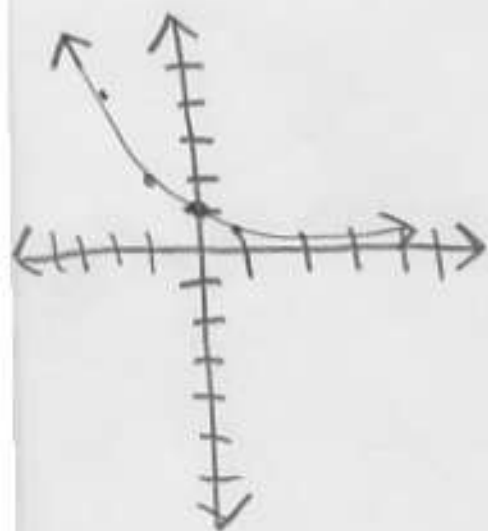
Domain = $\{x \mid x \in \mathbb{R}\}$

RANGE = $\{y \mid y > 0\}$

consider

$$g(x) = 2^{-x}$$

$$g(x) = f(-x)$$



x	g(x)	
0	1	
1	$1/2$	2^{-1}
2	$1/4$	2^{-2}
-1	2	2^1
-2	4	2^2

recall

Transformations:

for $f(x)$.

$-f(x) \Rightarrow$ rotate $f(x)$
around x-axis

$f(-x) \Rightarrow$ rotate $f(x)$
around y-axis

$$g(x) = 2^{-x} = (2^{-1})^x = \left(\frac{1}{2}\right)^x$$

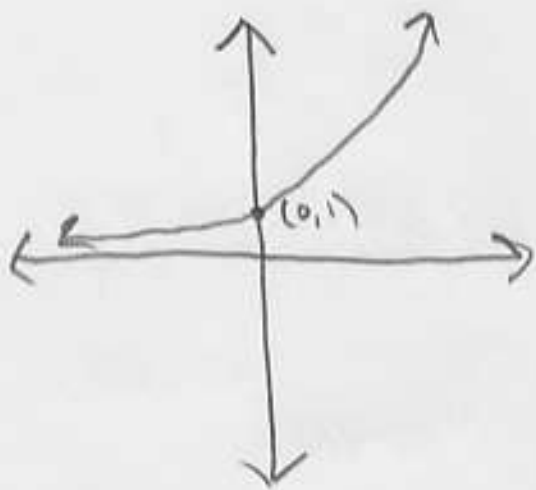
Graphs of exponential functions:

The exponential function

$$f(x) = a^x \quad (a > 0, a \neq 1)$$

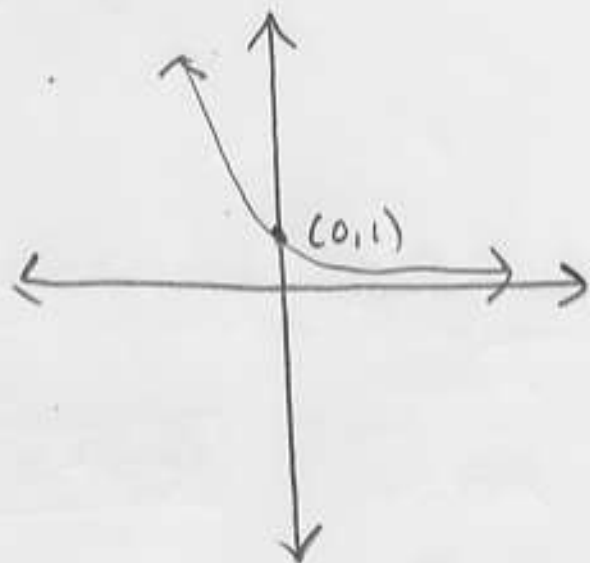
has domain \mathbb{R} and range $(0, \infty)$. The

graph has one of these shapes.



$$f(x) = a^x \quad a > 1$$

increasing function

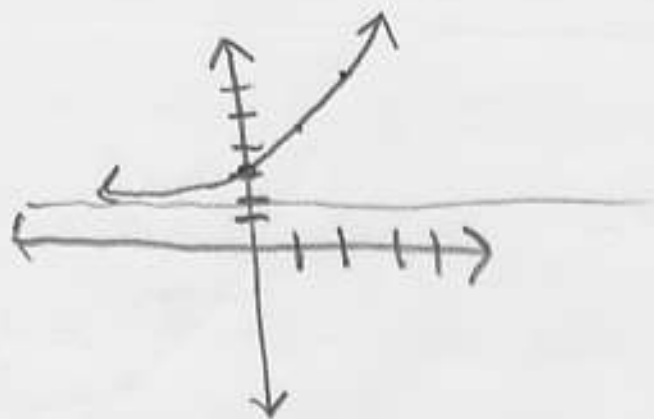


$$f(x) = a^x \quad 0 < a < 1$$

decreasing function.

Other transformations

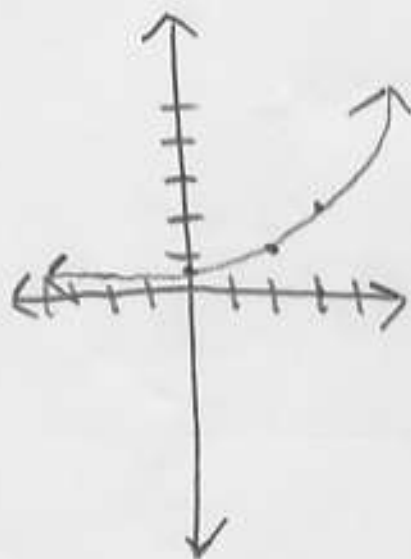
$$f(x) = 2^x + 2$$



Shift $g(x) = 2^x$ up
two units.

x	f(x)
0	3 $2^0 + 2 = 3$
1	4 $2^1 + 2 = 4$
2	6 $2^2 + 2 = 6$
-1	$2^{-1} + 2 = 2\frac{1}{2}$
-2	$2^{-2} + 2 = 2\frac{1}{4}$

$$f(x) = 2^{(x-2)}$$



Shift $g(x) = 2^x$ right
two units

x	f(x)
0	$\frac{1}{4} = 2^{-2}$
2	1 $= 2^0$
3	2 $= 2^1$
4	4 $= 2^2$
5	
-1	

Exercises: 29-36. Find C and a so that

$f(x) = Ca^x$ satisfies the given conditions:

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$$f(0) = 7$$

$$f(-1) = 1$$

$$f(0) = 7 \Rightarrow 7 = Ca^0$$

$$\Rightarrow 7 = C(1)$$

$$\Rightarrow \boxed{7 = C}$$

$$f(-1) = 1 \Rightarrow 1 = Ca^{-1}$$

$$\text{but } C = 7$$

$$\Rightarrow 1 = 7a^{-1}$$

$$\Rightarrow \frac{1}{7} = a^{-1}$$

$$\Rightarrow \frac{1}{7} = \frac{1}{a}$$

$$\Rightarrow \boxed{a = 7}$$

$$\text{so } f(x) = (7)(7)^x$$

$$f(x) = 7^{x+1}$$

(34)

$$f(-1) = \frac{1}{4}$$

$$f(1) = 4$$

$$f(x) = Ca^x$$

$$f(-1) = \frac{1}{4}$$

$$\Rightarrow \boxed{\frac{1}{4} = Ca^{-1}} \quad (1)$$

$$f(1) = 4$$

$$\Rightarrow \boxed{4 = Ca} \quad (2)$$

Solve eq (2) for C

$$C = \frac{4}{a} \Rightarrow C = 4(a^{-1})$$

From this

$$C = \frac{4}{4} = 1$$

Substitute into (1)

$$\frac{1}{4} = \underbrace{[4]}_C (a^{-1}) (a^{-1}) \Rightarrow \frac{1}{4} = 4(a^{-2})$$

$$\frac{1}{16} = \frac{1}{a^2}$$

$$a = \pm 4 \Rightarrow \boxed{a=4}$$

$$\text{So } f(x) = 1(4)^x \\ = 4^x$$

The natural exponential function is
the exponential function

$$f(x) = e^x$$

with base e . It is often referred
to as "the exponential function".

Applications: [will do in 5.6]

exponential growth model:

$$n(t) = n_0 e^{rt}$$

$n(t)$ = population at time t .

n_0 = initial population

r = relative rate of growth

t = time:

ex.

A certain breed of rabbit was introduced onto a small island about 8 years ago. The current rabbit population is estimated to be 4100, with a growth rate of 55% per year.

a) what was the initial population at the rabbit population.

b) Estimate the population 12 years from now.

$$n(t) = n_0 e^{rt}$$

We know

$$r = .55$$

and when $t = 8$

$$n(t) = 4100$$

$$n(t) = n_0 e^{.55(t)}$$

$$n(8) = 4100 = n_0 e^{(.55)(8)}$$

$$n_0 = \frac{4100}{e^{(.55)(8)}}$$

$$n_0 \approx 50$$

Compound interest:

Derivation:

Assume some P_0 is invested at an interest rate i per time period. The amount of money at time t , $A(t)$, can be derived the following way.

$$A(0) = P_0$$

$$A(1) = P_0 + i(P_0) = P_0(1+i)$$

$$\begin{aligned} A(2) &= A(1) + i(A(1)) \\ &= P_0(1+i) + i(P_0(1+i)) \end{aligned}$$

$$= [P_0(1+i)](1+i)$$

$$= P_0(1+i)^2$$

$$\begin{aligned} A(3) &= A(2) + i(A(2)) \\ &= [P_0(1+i)^2] + i[P_0(1+i)^2] \end{aligned}$$

$$= P_0(1+i)^2(1+i)$$

$$= P_0(1+i)^3$$

$$\boxed{A(t) = P_0(1+i)^t}$$

example: A sum of \$1000 is invested at an interest rate of 12% per year. Find the amounts in the account after 3 years, if interest is compounded annually, semi-annually, quarterly, monthly, daily.

$$A(t) = P \left(1 + \frac{r}{n}\right)^{nt} \quad P=1000 \quad r=.12 \quad t=3 \text{ years}$$

Compounding	n	Equation	Solution
Annually	1	$=1000 \left(1 + \frac{.12}{1}\right)^3$	\$1404.93
Semi-Annually	2	$=1000 \left(1 + \frac{.12}{2}\right)^{2(3)}$	\$1418.52
Quarterly	4	$=1000 \left(1 + \frac{.12}{4}\right)^{4(3)}$	\$1425.76
Monthly	12	$=1000 \left(1 + \frac{.12}{12}\right)^{12(3)}$	=\$1430.77
Daily	365	$=1000 \left(1 + \frac{.12}{365}\right)^{3(365)}$	=\$1433.24

Recall

$$A(t) = P \left(1 + \frac{r}{n}\right)^{nt}$$

What happens if n increases indefinitely

So you would have continuously compounded interest.

$$A(t) = P \left(1 + \frac{r}{n}\right)^{nt}$$

$$\text{Let } m = n/r \Rightarrow n = rm$$

$$= P \left(1 + \frac{1}{m}\right)^{rm}$$

$$\Rightarrow \frac{r}{n} = \frac{1}{m}$$

$$= P \left[\left(1 + \frac{1}{m}\right)^m \right]^{rt}$$

$$nt = rmt$$

Now if $n \rightarrow \infty$ $m = n/r \Rightarrow \infty$

What does

$$\left(1 + \frac{1}{m}\right)^m = \text{when } m \rightarrow \infty = e$$

$$A(t) = P e^{rt}$$

so for continuously compounded interest

$$A(t) = pe^{rt}$$

1000 dollars invested at 12% compound
continuously for three years

=

$$\begin{aligned} A(3) &= 1000(e^{.12(3)}) \\ &= \$1433.33 \end{aligned}$$